



BEAM EDUCATION COMMUNITY CENTRE

Hamilton Turkish Festival Sponsorship Package

10:00 a.m. – 7:00 p.m.

June 12-13, 2010

Gage Park
Hamilton

Dear Sponsor;

Please accept this letter and accompanying information as a request for sponsorship by Beam Education Community Center for application for a Hamilton Turkish Festival.

Attached to this letter you will find the applicant's relevant information and maps outlining the festival.

We would like to thank you for taking the time to review this application. We anticipate your letter of sponsorship in the near future.

Please reply directly to the undersigned at your earliest convenience.
Sincerely,

Beam Education Community Center
Sumeyye Avci
Community Relationship Coordinator

Beam Education Community Centre (BECC)

Beam Education Community Centre is a non-profit organization, whose primary goal is to help bring communities together to promote compassion, cooperation, partnership and community service. Our objective is to:

- Increase, promote and foster friendships by raising the public knowledge level and understanding of Turkish culture and history
- Promote better understandings and relations between the peoples of Turkey and Canada
- Promote, organize and conduct festivals, musicals, performing arts, seminars and symposia addressing current issues of interest.
- Plan and arrange scholar and student exchange programs among institutions of different cultures and disseminate knowledge through scholarly publications
- Grant scholarships to students, and to help support victims of disasters and people in need
- Cooperate with other organizations which have similar objectives in whole or in part to ours
- Enhance the multicultural dialogue in Canada.
- Contribute to Canadian society by encouraging, supporting and organizing volunteer activities.

The Hamilton Turkish Festival

The Hamilton Turkish Festival sub committee's mandate is to produce a festival that is open to the general public, which presents thematically linked program of events and activities, art-form, and Turkish cultural heritage.

The Hamilton Turkish festival was organized for the first time in 2007.

The Festival will be open to the general public free of charge from 10:00 a.m. to 7:00 p.m. on Saturday, June 12, 2010 and Sunday, June 13, 2010 in the heart of Hamilton at Gage Park. Free live performances will take place.

The Festival will display Turkish art, folk dance, music and gourmet food, where visitors will get an opportunity to celebrate, learn, and savour Turkish hospitality, culture, heritage and cuisine.

Visitors will be able to browse and buy Turkish products, souvenirs and handicrafts, participate in activities for children, view many authentic demonstrations and performances, sample Turkish cuisine, and do much, much more at the Festival.

For more information visit our website www.Hamiltonturkishfestival.com/

Activities at Hamilton Turkish Festival 2008

- Live Turkish Music Performances: A local Turkish Music group will be performing on stage throughout the festival. Music will feature contemporary, folk, traditional and popular songs. Times and content to be confirmed with group.
- Oriental corner: Decorative Turkish pillows, tables, traditional jewelry, handicrafts, rugs and more.
- Turkish cuisine: Sample gourmet foods including kababs, donair, vegetarian dishes, drinks, Ayran (Turkish Buttermilk), desserts, baklava, Turkish delight, dried apricots, figs, hazelnuts and much more.
- Taste popular Turkish coffee.
- Kids' activities: face painting, games and the making of cotton candy.
- Turkish Folk Dances: Children with the Nil Turkish Folk Dance group will show case dances from different regions of Turkey.
- Whirling Dervish of Rumi Performance: One of the wonders of Turkey will perform one of the most exquisite ceremonies of spirituality, a mesmerizing seven-century old ritual, incredible performance featuring beautiful costumes, hypnotic music with flutes, string and percussion, and the amazing sight of the Dervishes whirling on the stage. The Mevlevi order has been established on the teachings of Mevlana Jalaladdeen Rumi, Rumi for short, in late 13th century. As a poet, Rumi has enjoyed enormous popularity in North America recently. The ritual unites the three fundamental components of human nature: the mind (as knowledge and thought), the heart (through the expression of feelings, poetry and music), and the body (by activating life, by turning). These three elements are thoroughly joined both in theory and in practice and as perhaps in no other ritual or system of thought. Celebrating Rumi's 800th birthday, the United Nations Educational, Scientific and Cultural Organization (UNESCO) has announced the year 2007 as the year of Rumi.
- Ebru, Water Marbling Demonstrations: Marbling is a method of making patterned paper by transferring colour from the surface of a liquid to paper. Marbling is a most enjoyable art form, although one requiring great patience. The Turkish art of ebru which is known to be practiced in Istanbul for more than five hundred years and known as "Turkish

paper" for centuries in the western world certainly has a tradition which is passed from generation to generation by a master and apprentice relationship. The most important evidence that ebru is a Turkish art with origins from Central Asia is its terminology in the European languages. The words "battal", "tarakli", "get-gel", "kumlu" etc. are all used to mean the same thing in almost all countries where ebru is practiced. Ebru is an art which cannot be learnt by reading or listening as all other Ottoman Arts. It is extremely difficult as regards to its performance and effected by various parameters which are outside the control of a beginner. In order to overcome all these difficulties and guide the novice marbling artist to understand what he/she is doing so that technically perfect results are achieved, the guidance of a master is needed. It is seen that there is no marbling artist without a master and the tradition is passed from generation to generation by a master and apprentice relationship if our history of ebru is examined. Ebru learnt without a master has no relation with our tradition. Ebru technique consists of sprinkling colours containing a few drops of ox-gall on to the surface of the bath sized with kitre (gum tragacanth) in a trough. By carefully laying the paper over the bath, the floating picture on top of it is readily transferred to the paper; thus, each ebru is a one of a kind print. To obtain beautiful ebru results, one needs to have a light hand, refined taste, and an open mind to the unexpected patterns forming on the water. Patience and a good knowledge of traditional culture are characteristic of ebru masters.

- A tent will be established for this Art demonstration.

Become a Sponsor

Event Information:

Name of event: Hamilton Turkish Festival

Name of organization: Beam Education Community Center

Location: 147 Southbend E. Hamilton/On./Canada L9A2B5

Demographics: Open the all community

of people expected to attend: 2000-3000

Branding:

I am giving permission on behalf of _____ to advertise me as a sponsor of Hamilton Turkish Festival organized by Beam Education Community Center.

Sponsor Information

Name of the company:

Contact Person:

Phone Number:

Email:

500
BRONZE

1000
SILVER

2000
GOLD

I would like to be a _____ for Hamilton Turkish Festival.

Payment Information

The payment has to be either by cash or cheque.

Signature: _____ Date: _____